

The Village of Arts & Humanities
Web Development Curriculum
Mondays, Jan 11 – Mar 26 (11 weeks)
Instructors: Elizabeth Grimaldi & Beth Fiedorek

This is a high-speed, hands-on class, teaching web design and development through a real-time process with a real client. By the end of this course, students will know how to:

1. Create a basic website from scratch with a menu, tables, templates, graphics, and fonts.
2. Understand professional communication, the needs of a client, and the audience of a website.
3. Different uses, and ways to create a website.
4. Understand basic html language.

Schedule

Week 1	Introduction to class:	What websites are for; <i>Marketing Online</i> Wordpress vs. HTML Programming How to pick a domain name How to select a web host Foreign language class: <td> <tr> </p> <?!?>
Week 2	Speaker: Professional web designer: how to work with a client Meet the Client: Brian Kelly and Diane Bridges explain about CDC's, and their needs. <i>Assignment – make list of CDC websites</i>	
Week 3	Review and rate CDC pages Decide menu categories for NET CDC Select design managers:	Content Images: .gif or .jpeg? Graphics, color, and font
Week 4	Intro to <i>Photoshop</i> : Intro to <i>Dreamweaver</i> :	Creating the layout and images Creating a menu Creating and using templates Creating and using tables
Week 5	Creating the primary pages, with three design/layout options with focus on logo ; menu ; and graphics .	
Week 6	<i>No class – President's Day</i>	
Week 7	Client feedback on design options Outlining and building content Intro to <i>ImageReady</i> :	Quick and easy graphics
Week 8	Building the website: layout	
Week 9	Building the website: content	
Week 10	Critique from professional web designer Presentation of web site to client Training the client on how to update site	
Week 11	Apply client and critique changes Web site launch! Linking the site to others Application of class to designing own website	